

## Signs are Up

For R&D Tax Credit

## **CA Manufacturer of Signage**

- \$50 million revenue
- 200 plus employees
- 100 outside contractors
- \$158,000 federal tax credit
- \$35,000 CA State Credit



We helped a manufacturer in California of outdoor signage get the R&D Tax Credit.

Challenges they've run into when building and designing these signs include:

- Materials research in compatibility and durability for a variety of harsh outdoor environments. Accelerated testing to simulate outdoor environments as well.
- Lighting trials with new LED lighting hardware and software. Many new products are on the market that need to be proven to work in the applications.
- Manufacturing process improvements and tests with these new materials and products as this client is vertically integrated and does the manufacturing, design and build of these large billboards and signs in house.

Do you know a company that makes and designs products that need to withstand a variety of outdoor environments?

Take this as a "sign" and ask us to see if the R&D Tax Credit should be a part of your overall income tax saving strategy.

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