



MANUFACTURE  
RESULTS

# It's a good Sign and Signal to take the R&D Tax Credit

Communications Company

## Interactive Technology At Work

- *NYC based technology firm*
- *15 employees and over 100 consultants hired for assistance over a variety of projects*
- *\$95,000 average annual credit each of 4 years*



We worked with a technology communications company in NY City that makes Interactive, moving “signs” that dynamically adjust according to data pulled for the physical environment or virtual world.

There were challenges galore with materials used, weight restrictions and coding of software for feedback between the virtual and real worlds.

Although aesthetics drive many parts of this business, it's the technological challenges where major investment (and expense) reside.

We simplified many of the confusing projects by breaking down the expenses that truly were technological in nature and needed engineering expertise as well as trial and error to get the final desired result.

If you're experimenting often with prototypes and working models, send us a signal to throw you a line if the R&D Tax Credit can be a part of your tax strategy.

Assessment and consultation is free. We won't engage unless there are savings available.

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